





QUOTATION FOR BANNERS

POSITION	SIZE (px)	MECHANISM	NAME AND PRICE			
			Homepage	Column page	Article page	All page
Queen Banner	728x120	Share 3	7,000,000	4,000,000	4,000,000	9,000,000
High Banner	300x600		6,000,000	3,000,000	x	x
Mini Banner	300x250		4,000,000	2,000,000	x	x

QUOTATION FOR NEWS

POSITION	TYPE	RULES	UNIT PRICE (VND)
"Corporate" section	News	News < 450 words & 1 image (600x400px)	4,000,000
	Article	An article 800-1,000 words & 3 images (600x400px)	6,000,000
Special section	Article	An article 800-1,000 words & 3 image (600x400px) conducted by a journalist of SGTs or provided by business	12,000,000

ADDITIONAL SERVICE

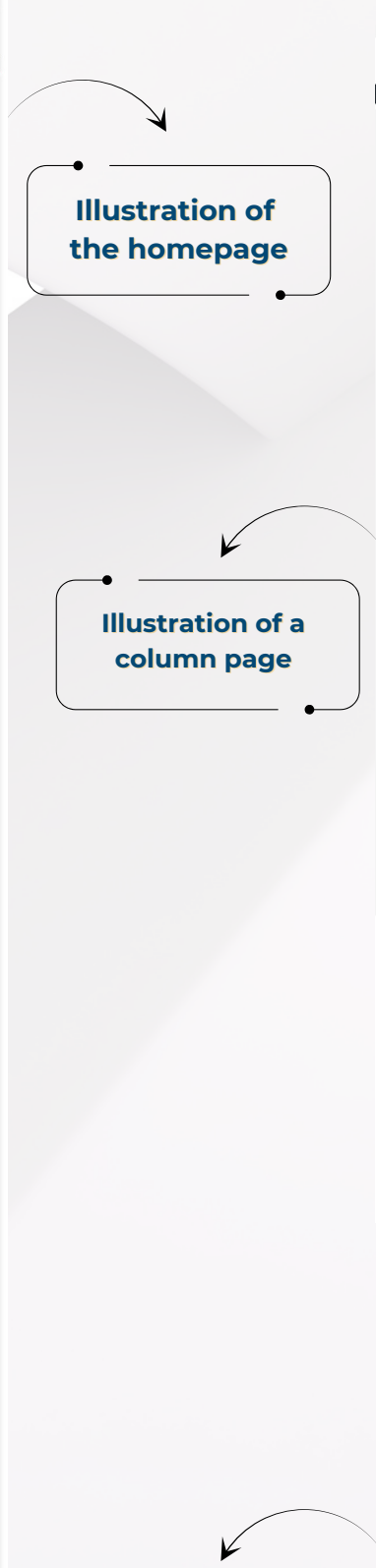
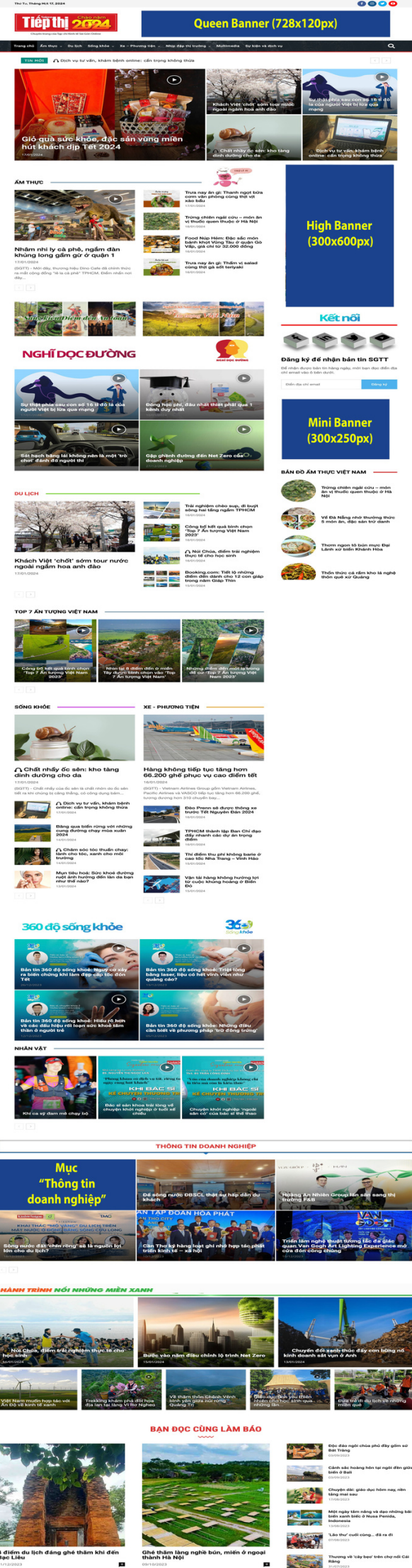
No.	TYPE	DISCRIPTION	UNIT PRICE (VND)
1	Add an image into the article	Maximum of 10 per article	+ 200,000/image
2	Add a video clip into the article	Maximum length of 03 minutes	+ 1,000,000/clip

LONG-TERM DISCOUNT



Note:

- Exclusive price = Sharing price x 2
- Price includes VAT
- The listed prices do not include article writing or video production (upon customer's request). For more information, please contact the Communications Development and Consulting Division.
- To guarantee timely publication, all submitted content should be received for review at least one day before the scheduled posting date.
- The editorial office can make necessary edits to ensure alignment with our publishing standards.





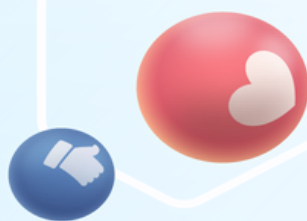
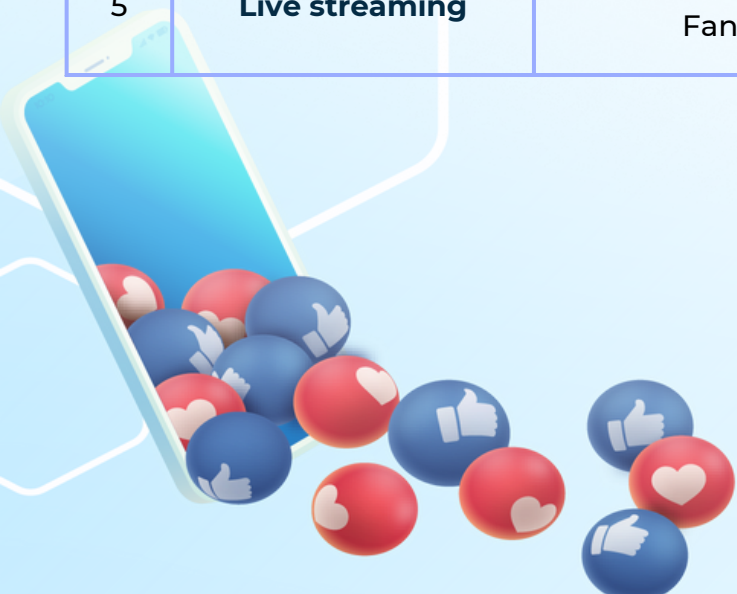
QUOTATION FOR FANPAGE

SAI GON TIEP THI



**> 8,000
Followers**

No.	TYPE	DESCRIPTION	UNIT PRICE (VND) Including VAT
1	PR article	< 200 words, 1-5 image(s), and 1 link	6,000,000
2	Article share	< 200 words and 1 link <i>Note: This article is published on Sai Gon Tiep Thi</i>	500,000
3	Pinned post	Quotation for Facebook pinned post	500,000
4	Livestream share	Sharing livestream link on Fanpage Sai Gon Tiep Thi	5,000,000
5	Live streaming	Broadcasting live event on Fanpage Sai Gon Tiep Thi	7,000,000



CONTACT



Communications Development and Consulting Division



Ms. Ly Vo - Business Manager

Mobile: 0918.255.344

Email: thaoly@kinhtesaigon.vn



Ms. Huynh Tran - Consultant

Mobile: 076.886.4456

Email: camhuynh@thesaigontimes.vn