





## QUOTATION FOR BANNERS

No.	POSITION	SIZE (px)	MECHANISM	UNIT PRICE (VND/week)	
				Homepage	Column pages
1	Queen Banner	980x250	Share 3	17,000,000	
2	Center Banner	980x120			8,000,000
3	Mini Banner	300x250		8,000,000	4,000,000
4	Center Banner	1050x120		12,000,000	
5	Footer Banner	728x90		8,000,000	

## QUOTATION FOR NEWS

No.	POSITION	TYPE	RULES	UNIT PRICE (VNĐ)
1	"Bizinfo" section	News	News < 450 words & 1 image (600x400px)	5,000,000
		Article	An article from 800-1,000 words & 3 images (600x400px)	12,000,000
3	Special section	Article	An article from 800-1,000 words & 3 image (600x400px) conducted by a journalist of SGTs or provided by business	32,000,000
4	Long Form	Article		35,000,000



## ADDITIONAL SERVICE

No.	TYPE	DESCRIPTION	UNIT PRICE (VND)
1	Add an image into the article	Maximum of 10 per article	+ 200,000/image
2	Add a video clip into the article	Maximum length of 03 minutes	+ 1,000,000/clip

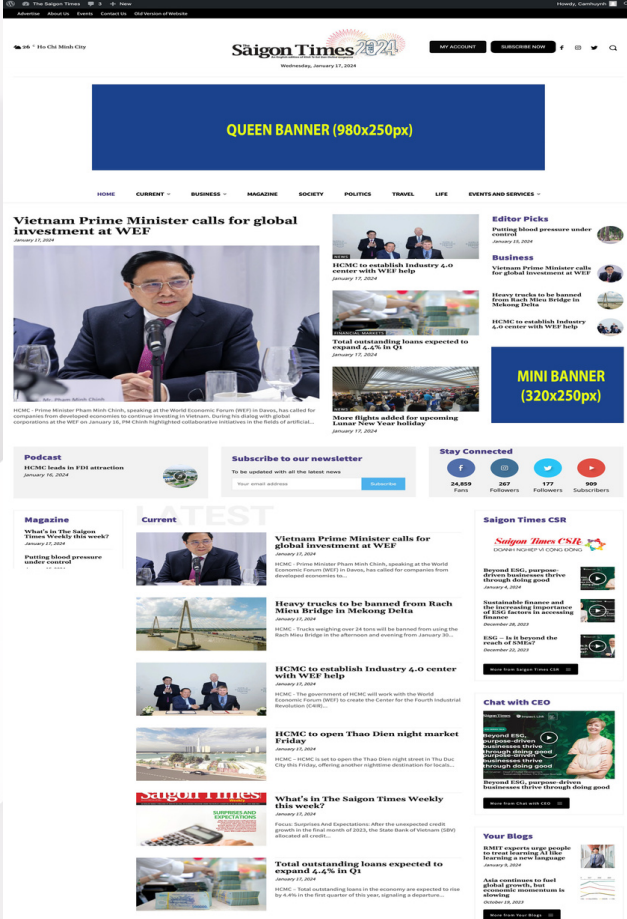
## LONG-TERM DISCOUNT



### Ghi chú:

- *Exclusive price = Sharing price x 2*
- *Price includes VAT*
- *The listed prices do not include article writing or video production (upon customer's request). For more information, please contact the Communications Development and Consulting Division.*
- *To guarantee timely publication, all submitted content should be received for review at least one day before the scheduled posting date.*
- *The editorial office can make necessary edits to ensure alignment with our publishing standards.*



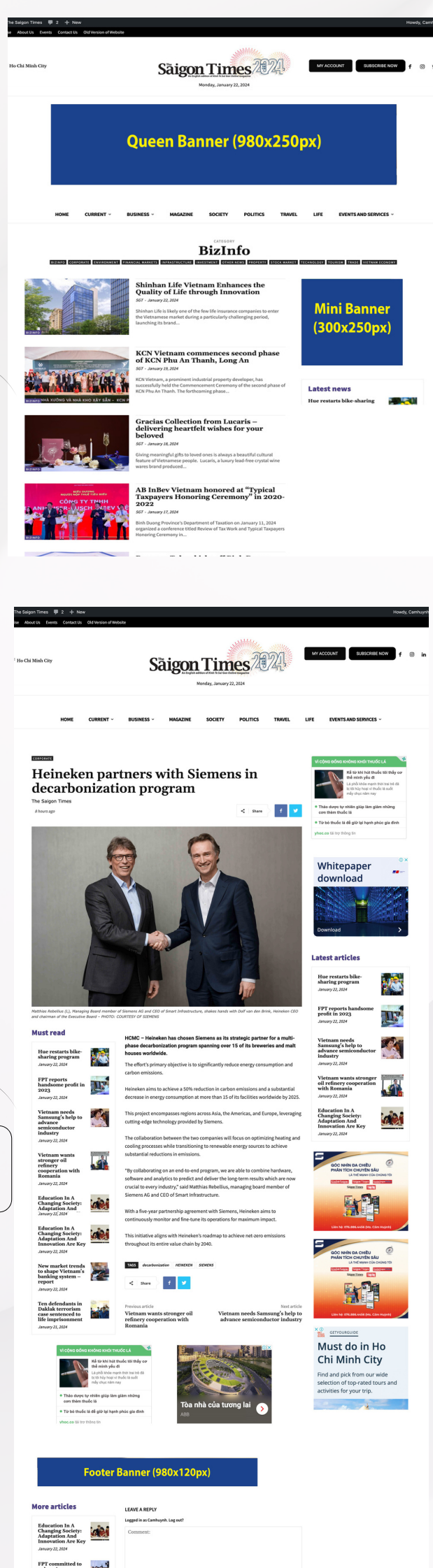


## Illustration of the homepage

## Illustration of the column page



## Illustration of the footer banner







## QUOTATION FOR FANPAGE

### THE SAIGON TIMES



> **24,000**  
**followers**

No.	TYPE	DESCRIPTION	UNIT PRICE (VND) Including VAT
1	PR article	< 200 words, 1-5 image(s), and 1 link	12,000,000
2	Article share	< 200 words and 1 link <i>Note: This article is published on The Saigon Times</i>	2,000,000
3	Pinned post	Quotation for Facebook pinned post	2,000,000
4	Livestream share	Sharing livestream link on Fanpage The Saigon Times	20,000,000
5	Live streaming	Broadcasting live event on Fanpage The Saigon Times	25,000,000

# CONTACT



## Communications Development and Consulting Division



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