

KINH TE SAI GON ONLINE

thesaigontimes.vn



QUOTATION FOR BANNER

No.	POSITION	SIZE	MECHANISM	UNIT PRICE (VND/week)	
				Homepage	Column pages
1	Queen banner	980 x 250	Share 3	24.000.000	12.000.000
2	Center banner	980 x 250		17.000.000	10.000.000
3	High banner	300 x 600		12.000.000	8.000.000

QUOTATION FOR NEWS

CONTENT	TYPE	RULES	UNIT PRICE (VND)
"Corporate"	Home Page	<450 words & 01 image (1000x666px)	5.000.000
		800 – 1.000 words & 03 images (1000x666px)	12.000.000
"Society", "Real Estate"	Home Page	800 – 1.000 words & 03 images (1000x666px)	20.000.000
"Fast News"	Home Page	<100 words	2.000.000
Add Video/Clip	+ 1.000.000 /video/clip (maximum 3 minutes)		

NOTE

■ File format



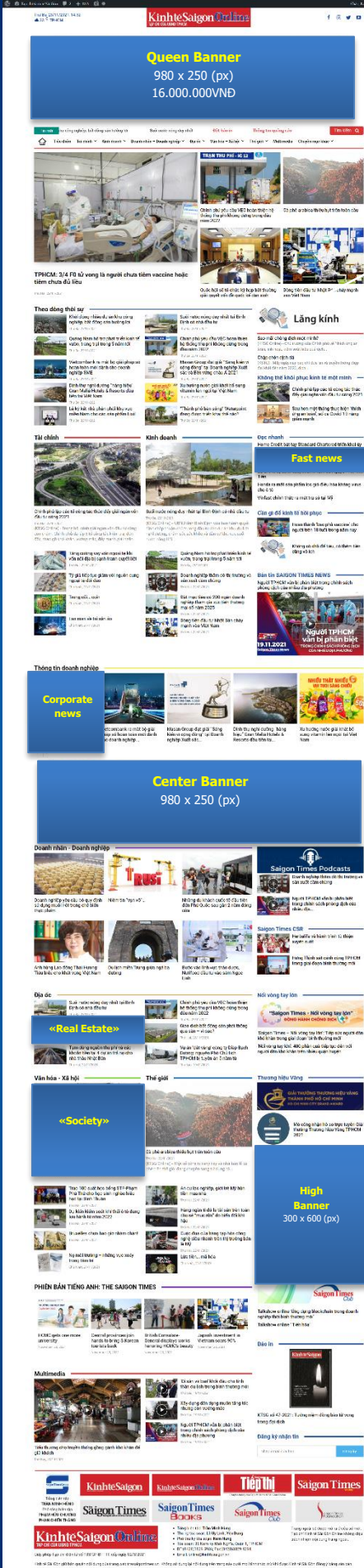
Size <100KB each file

- Exclusive price = Sharing price x 2
- Price includes VAT

■ Discounts

3-6 editions	7-15 editions	16-25 editions	26-51 editions
5%	10%	15%	20%

- Banners should be sent at least one day in advance.
- The editorial board can edit the content and photos of news and articles.



An illustrate image of prices of banners on the homepage

An illustrate image of prices of banners on column pages





CONTACT



DIGITAL MEDIA PROJECT



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