

THE SAIGON TIMES

english.thesaigontimes.vn



QUOTATION FOR BANNER

NO	POSITION	SIZE (PX)	SHARING	UNIT PRICE (VND/ WEEK)	
				Home Page	Columns
1	Queen banner	980 x 250	03	17,000,000	
2	Queen banner	980 x 120			8,000,000
3	Mini banner	300 x 250		8,000,000	4,000,000
4	Center banner	1050 x 120		12,000,000	
5	Footer banner *	728 x 90		8,000,000	

* Footer Banner will be at the bottom of all articles

QUOTATION FOR NEWS/ARTICLE/PHOTO/VIDEO PUBLISHING

POSITION	TYPE	CONTENT	UNIT PRICE (VND)
Biz Info	News	Corporate news in English (350 - 400 words + 01 pic) provided by the customer	5,000,000
	Article	An article about corporate information in English provided by the customer	12,000,000
		An article about corporate information in English made by Saigon Times Group's reporters	14,000,000
Long Form	Article		35,000,000

ADDITION QUOTATION

ADDITION	UNIT PRICE (VND)
Picture	200,000 / pic
Clip	1,000,000 / clip

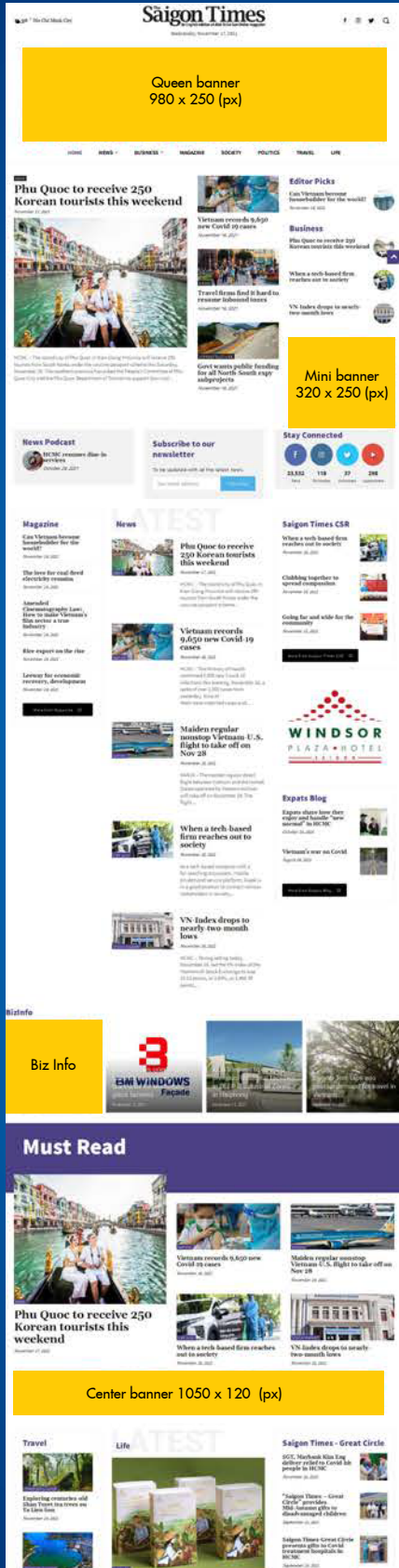
NOTE

- File format



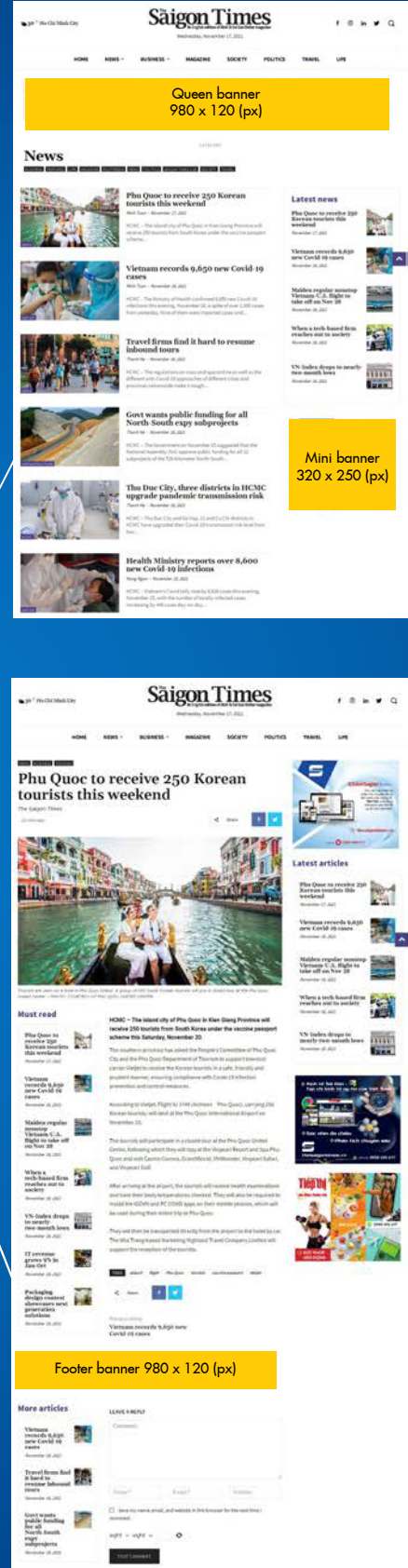
Size <100KB each file and <10s

- Exclusive price = Sharing price x 2
- Banners should be sent at least one day in advance.
- The editorial board can edit the content and photos of news and articles.
- The price include a value added tax rate.



An illustrate image of banners on the homepage

An illustrate image of banners on column pages



An illustrate image of footer banner (article)



CONTACT



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